

T S1/3,K/ALL

1/3,K/1 (Item 1 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

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15515633 SUPPLIER NUMBER: 93989408 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Affinity-based media selection: magazine selection for brand message  
absorption.**

Kusumoto, Kazuya

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LANGUAGE: English

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WORD COUNT: 4269

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Kusumoto, Kazuya

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| Set | Items | Description            |
|-----|-------|------------------------|
| S1  | 1     | AU= 'KUSUMOTO, KAZUYA' |